

## Meeting #5 – Debrief & Survey

### I. Review Debrief Document from Community Listening Sessions

- a. SWOT Analysis, Findings, and Emerging Themes
- b. What strategies, ideas do you see as priorities?
- c. Additional listening session for parents with young children.

### II. Survey

- a. Strategize how to reach key user groups not represented in the conversations.
- b. From last month's meeting these ideas emerged for our survey:
  - i. The library is funded through the City of Franklin's budget. The library receives its funding yearly. What ways would help you understand the funding and return on investment?
    1. Drop down options: tax bill; library receipt; infographic, mailer, report with data, information at the library
  - ii. The city funding allocation may not fund all the things the library may want or need to offer. When possible, the library foundation can help to pay for these types of items. As an example, the library foundation purchased the library's patio furniture. The foundation relies upon donations to have funds available for these types of purchases. What ways would be appealing to give back to the library?
    1. Drop down options: Letter/appeal; membership in the foundation, volunteering, email appeal, tip jar, book sale, fundraising events
- c. For other survey ideas, see also : [https://www.artscouncil.org.uk/sites/default/files/download-file/Envisioning\\_the\\_library\\_of\\_the\\_future\\_phase\\_3\\_online\\_survey.pdf](https://www.artscouncil.org.uk/sites/default/files/download-file/Envisioning_the_library_of_the_future_phase_3_online_survey.pdf)
- d. Promotion strategies for the surveys, similar/different than community conversations?  
How to support paper/accessible surveys? **Can Survey be created in other languages?**